MANAGERS' DIFFICULTIES TO SPEAK ENGLISH WITH THEIR CLIENTS

(A Study Conducted to the PT. Kreatif Dinamika Integrasi)

A PAPER

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MANAGER'S DIFFICULTIES TO SEPAK ENGLISH WITH THEIR CLIENT

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ABSTRACT

The paper entitled "Managers' Difficulties to Speak with Their Clients" is purposed to find out the difficulties faced by managers when meeting to the clients. The research is conducted at PT. Kreatif Dinamika Integrasi, Jakarta. The participants of this research were all the managers who worked in different division. This research is guided by a question "What are difficulties faced by managers in communicating in English with their clients?". There three instruments conducted in this research, namely observation, questionnaire, and interview. Purposive sampling technique is used to take participants of this research. The result show that the managers still have some difficulties in when communicating to the clients, especially when conducting the meeting presentation. The difficulties cover pronunication, lack of vocabulary, low in fluency and accuracy. The first is pronunciation. The managers feel nervous to produce word stress misplacement and have poor English pronunciation. The second is vocabulary. The managers have inability to respond with inappropriate words and lack of using vocabulary. The last is fluency. The managers sometimes ask to clients for repetition in a louder voice and make up own new words.

Keywords: Managers' difficulties, Speaking problems, Communication.