CODE MESHING OF LINGUISTIC LANDSCAPE IN BOGOR

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ABSTRACT

This study aims at exploring code meshing of linguistic landscape in Bogor. To reach the purpose, the process of each lexical level code meshing and its communicative function were identified. Discourse analysis is used as the method. The data of this study is Bogor's linguistic landscape texts captured on photographs that consist of code meshing in English or between English and Indonesian language at lexical level. There are 20 data on 18 photographs. The data were analyzed based on their process of lexification and lexicalization and their communicative function. The result show that lexification process (16 occurrences) is dominant in Bogor's linguistic landscape.

Keywords: Code meshing, Linguistic landscape, Lexification, Lexicalization, Communicative Function.