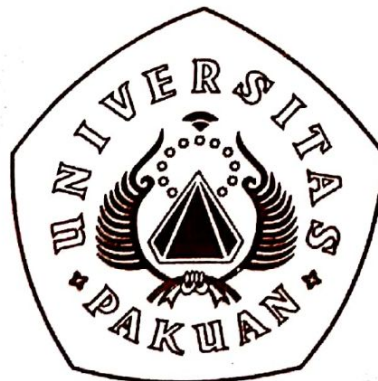


**PERAN DINAS SOSIAL KOTA BOGOR DALM PENYALURAN  
BANTUAN SOSIAL SEBAGAI UPAYA PENANGGULANGAN  
KEMISKINAN TERDAMPAK COVID-19**

**SKRIPSI**

**Diajukan Sebagai Salah Satu Syarat Memperoleh  
Gelar Sarjana Ilmu Komunikasi  
Universitas Pakuan**

**Disusun Oleh:  
MUHAMAD IBNU ARIF  
044116004**



1256

PERPUSTAKAAN FAKULTAS ILMU SOSIAL DAN ILMU BUDAYA UNIVERSITAS PAKUAN BOGOR	
Terima :	
Judul Buku :	BS90 KOM 1256 2020
Kelas :	1256 MUI p 2020
Number Buku :	

HUMAS

**PROGRAM STUDI ILMU KOMUNIKASI  
FAKULTAS ILMU SOSIAL DAN ILMU BUDAYA  
UNIVERSITAS PAKUAN  
BOGOR  
AGUSTUS 2020**

## HALAMAN PENGESAHAN

Skripsi yang disusun oleh:

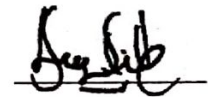
Nama : Muhamad Ibnu Arif  
NPM : 044116004  
Judul : Peran Dinas Sosial Kota Bogor dalam Penyaluran Bantuan Sosial Sebagai Upaya Penanggulangan Kemiskinan Terdampak *COVID-19*

Telah berhasil dipertahankan dihadapan Dewan Peuguji dan diterima sebagai bagian dari persyaratan yang diperlukan untuk memperoleh gelar Sarjana Ilmu Komunikasi pada Program Studi Ilmu Komunikasi, Fakultas Ilmu Sosial Dan Ilmu Budaya Universitas Pakuan Bogor.

### DEWAN PENGUJI

Menyetujui

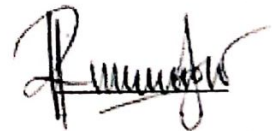
Pembimbing I : Muslim.M.Si  
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Ditetapkan di : Bogor  
Tanggal: : 07 Agustus 2020

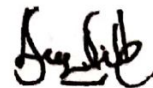
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## ABSTRACT

**MUHAMAD IBN ARIF. 044116004. 2020. *Bogor Role in Channeling Social Assistance in Counteracting the Affected COVID-19. Faculty of Social Science and Humanities, Departement of Communication Science, Pakuan University Bogor. Supervised by: Muslim, M.Si and Mariana R.A Siregar, M.I.Kom.***

*in Overcoming Poverty during the COVID-19 pandemic outbreak. In this research, several programs created by the Bogor City Social Service to alleviate poverty in the pandemic period, one of which is discussed in depth, namely the Direct Cash Assistance Program. In this research, the method used to analyze is descriptive qualitative method, in which the data obtained by interview, documentation, and participatory observation, the data presented in this study is the sorted data which is the data that is needed to analyze and answer the problem, the results of this study that the Role of the Bogor City Social Service only has two compatibility with the concept of the role of Dozier and Broom in the Macaron which decomposes four concepts, but even though it has only two matches the Role of the Social Service in the Social Assistance Distribution Program as a Countermeasure Effort COVID-19 Affected poverty can be said very well.*

**Keywords :** *The Role of Public Relations, Programs, Social Assistance*